

Don't forget :-)

1. Topic What is your project, book or article about?
2. Purpose Who is the target group? In which media will the illustrations be used?
3. Scope  How many illustrations do you need? What level of detail should they have? Do you already have any ideas about
the style, technique and tonality of the images?

## 5 Questions



## 4. Schedule

Do you have a fixed schedule? When do you need the final illustrations?



## 5. Budget

Is there a fix budget? If yes, how much is it?

## Done – many thanks!

If you have answered the questions as far as possible, please send this PDF with your contact information to mail@stephaniebrittnacher.de and I will get back to you as soon as possible!

